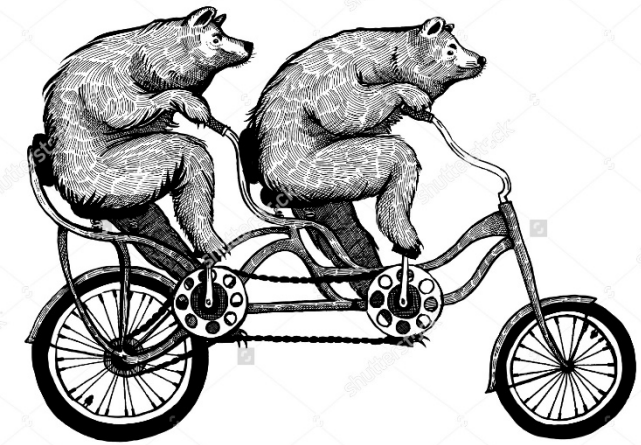


# Logic Models

for effective social circus



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Logic models are a **tool** for **understanding** a program  
and **improving** that program's **effectiveness**.



# What's a logic model?

A visual **description** of a program and what it **intends to achieve**.

It focuses on the program's **PROCESS**.



# Like planning a road trip...



ACTIVITIES

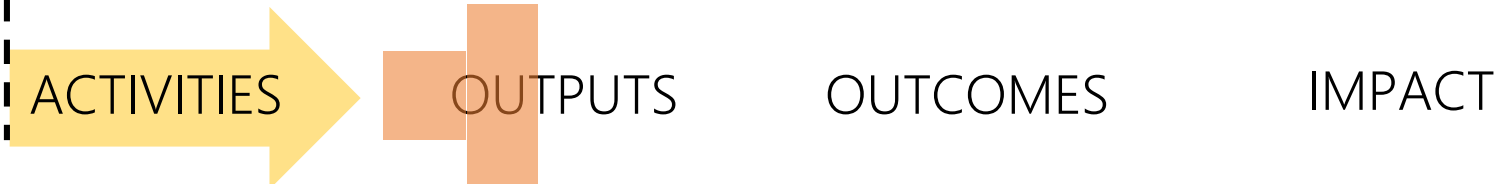
OUTPUTS

OUTCOMES

IMPACT



# Here's my Goal?



# Here's my Goal:



ACTIVITIES

OUTPUTS

OUTCOMES

IMPACT



But how does  
it work?



Logic models help

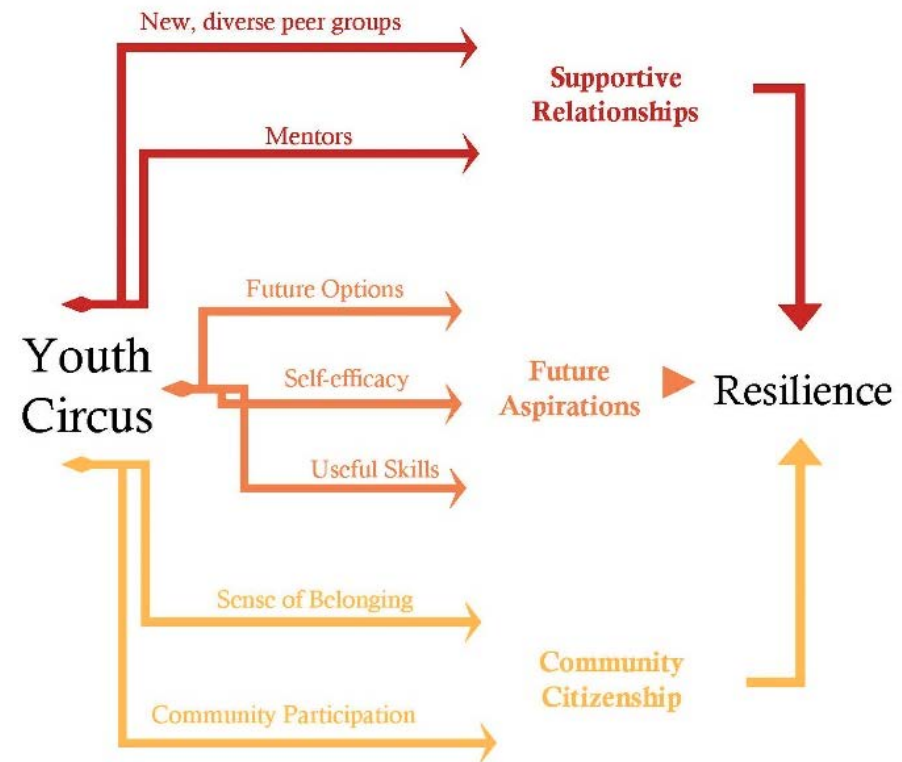
F Flexibility  
Focus

I Inspiration  
Intention

C Comprehension  
Context



For lofty ideas:



For specific programs:

Activities	Outputs	Short term Outcomes	Long term Outcomes
Develop individual circus skill through regular <b>group circus classes</b> .	Group and solo acts	<ul style="list-style-type: none"><li>• Social &amp; Cultural Competencies</li><li>• Trust</li></ul>	<b>Supportive Relationships</b>
	Connections with diverse youth		
	Connections with diverse staff		
	Individual circus skill classes		
Require <b>community service hours</b> .	Youth choose, schedule, enact and record community service hours.	<ul style="list-style-type: none"><li>• Knowledge of Future Options</li><li>• Goal setting</li><li>• New Skills</li></ul>	<b>Future Aspirations</b>
Provide opportunities and venues for participants to <b>perform</b> .	Performances	<ul style="list-style-type: none"><li>• Youth Voice</li><li>• Giving Back</li><li>• Sense of Belonging</li></ul>	<b>Community Citizenship</b>
	Partners		
Cultivate safe, supportive, and fun <b>environment</b> .	Rules of Conduct		
	Enclosed activity-space		
	Proper safety equipment		



For specific programs directed by lofty ideas:

Activities	Outputs	Short term Outcomes	Long term Outcomes	Impact
Develop individual circus skill through regular group circus classes.	Group and solo acts Connections with diverse youth Connections with diverse staff Individual circus skill classes	<ul style="list-style-type: none"><li>• Social &amp; Cultural Competencies</li><li>• Trust</li></ul>	Supportive Relationships	Resilience
Require community service hours.	Youth choose, schedule, enact and record community service hours.	<ul style="list-style-type: none"><li>• Knowledge of Future Options</li><li>• Goal setting</li><li>• New Skills</li></ul>	Future Aspirations	
Provide opportunities and venues for participants to perform.	Performances Partners			
Cultivate safe, supportive, and fun environment.	Rules of Conduct Enclosed activity-space Proper safety equipment	<ul style="list-style-type: none"><li>• Youth Voice</li><li>• Giving Back</li><li>• Sense of Belonging</li></ul>	Community Citizenship	



F Flexible  
Focused

I Inspired  
Intentional

C Comprehended  
Contextual

# What can I use a logic model for?

- program **planning**
- develop **new strategies** or **evaluation** plans
- **explain** program to stakeholders & funders
- team **cohesion**
- **clarify** purpose
- improve **intentionality**
- discover **why** intended effects aren't happening
- discover **why** unintended effects are happening

Logic models are not meant  
to be scary, overwhelming, or overly rigid.

Logic models are meant  
to be illuminating and liberating!



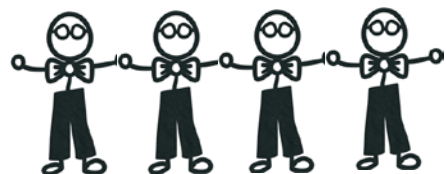
As an exercise, they're great to make with your team.  
Want to get serious? Bring an expert on board.





Logic models are so cool!

How do I make one?





# GOAL:



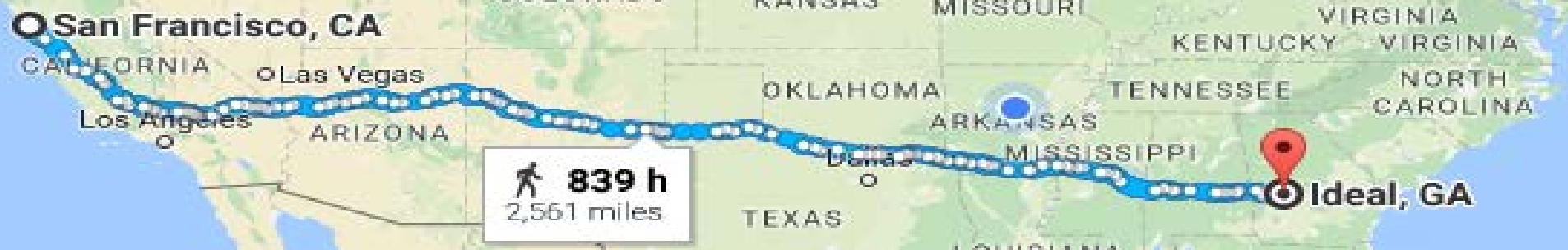
## ACTIVITIES



What do we do  
to get from place  
to place?



# GOAL:

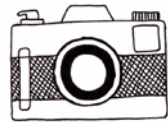


## ACTIVITIES



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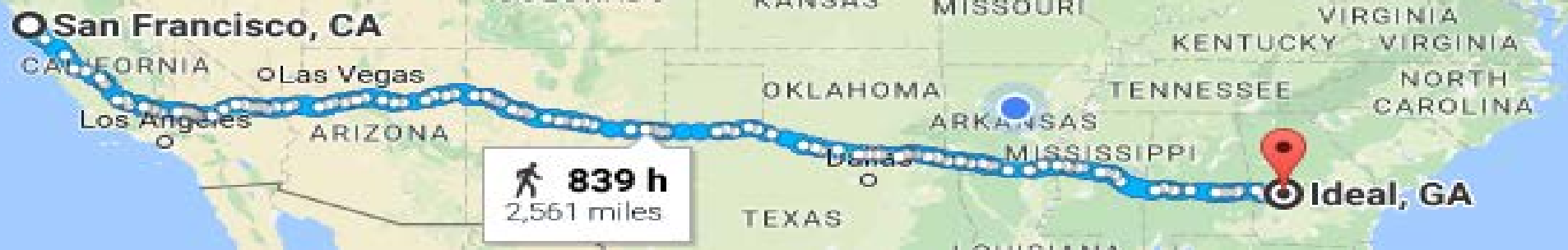
## OUTPUTS



What **physical  
things** do we  
produce?



GOAL:

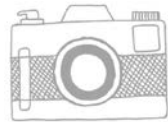


ACTIVITIES



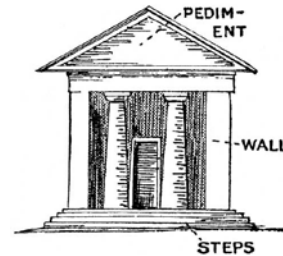
What do we do  
to get from place  
to place?

OUTPUTS



What physical  
things do we  
produce?

SHORT TERM  
OUTCOMES



What changes do  
we see in  
attitude, belief or  
knowledge?

LONG TERM  
OUTCOMES



What changes do  
we see in  
behavior or  
situation?



# GOAL:

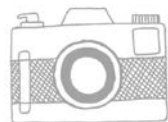


ACTIVITIES



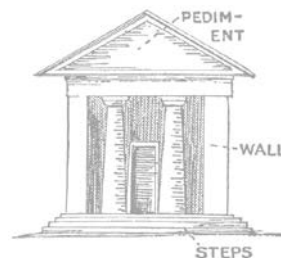
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What changes do  
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IMPACT



What is the  
long lasting  
effect?

GOAL:

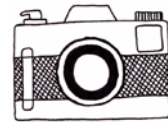


## ACTIVITIES



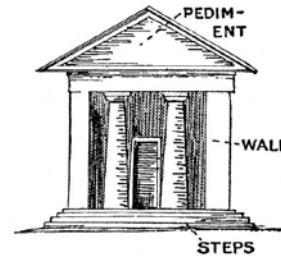
What do we **do**  
to get from place  
to place?

## OUTPUTS



What **physical things** do we  
produce?

## SHORT TERM OUTCOMES



What changes do  
we see in  
**attitude, belief** or  
knowledge?

## LONG TERM OUTCOMES



What changes do  
we see in  
**behavior** or  
situation?

## IMPACT



What is the  
long lasting  
effect?