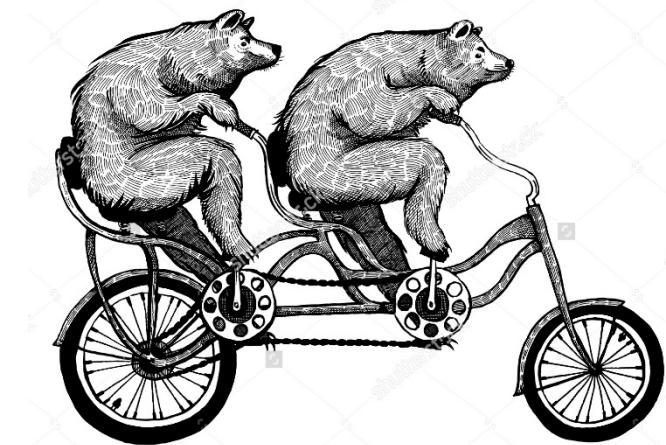


Logic Models

for effective social circus



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Logic models are a **tool** for **understanding** a program

and **improving** that program's **effectiveness**.



What's a logic model?

A visual **description** of a program and what it **intends to achieve**.

It focuses on the program's **PROCESS**.

Like planning a road trip...



ACTIVITIES

OUTPUTS

OUTCOMES

IMPACT

Here's my Goal?



ACTIVITIES

OUTPUTS

OUTCOMES

IMPACT

Here's my Goal:



ACTIVITIES

OUTPUTS

OUTCOMES

IMPACT



But how does
it work?



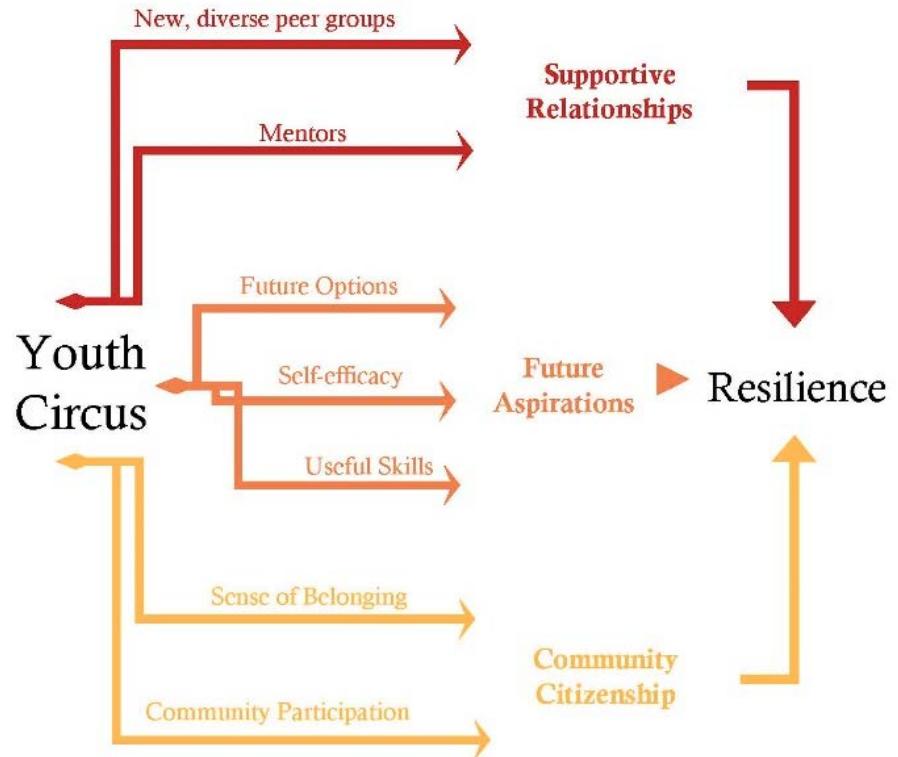
Logic models help

F Flexibility
Focus

I Inspiration
Intention

C Comprehension
Context

For lofty ideas:



For specific programs:

Activities	Outputs	Short term Outcomes	Long term Outcomes
Develop individual circus skill through regular group circus classes.	Group and solo acts Connections with diverse youth Connections with diverse staff Individual circus skill classes	<ul style="list-style-type: none"> • Social & Cultural Competencies • Trust 	Supportive Relationships
Require community service hours.	Youth choose, schedule, enact and record community service hours.	<ul style="list-style-type: none"> • Knowledge of Future Options • Goal setting • New Skills 	Future Aspirations
Provide opportunities and venues for participants to perform.	Performances Partners		
Cultivate safe, supportive, and fun environment.	Rules of Conduct Enclosed activity-space Proper safety equipment	<ul style="list-style-type: none"> • Youth Voice • Giving Back • Sense of Belonging 	Community Citizenship



For specific programs directed by lofty ideas:

Activities	Outputs	Short term Outcomes	Long term Outcomes	Impact
Develop individual circus skill through regular group circus classes.	Group and solo acts Connections with diverse youth Connections with diverse staff Individual circus skill classes	<ul style="list-style-type: none">• Social & Cultural Competencies• Trust	Supportive Relationships	
Require community service hours.	Youth choose, schedule, enact and record community service hours.	<ul style="list-style-type: none">• Knowledge of Future Options• Goal setting• New Skills	Future Aspirations	Resilience
Provide opportunities and venues for participants to perform.	Performances Partners			
Cultivate safe, supportive, and fun environment.	Rules of Conduct Enclosed activity-space Proper safety equipment	<ul style="list-style-type: none">• Youth Voice• Giving Back• Sense of Belonging	Community Citizenship	



F Flexible
Focused

I Inspired
Intentional

C Comprehended
Contextual

What can I use a logic model for?

- program **planning**
- develop **new strategies** or **evaluation** plans
- **explain** program to stakeholders & funders
- team **cohesion**
- **clarify** purpose
- improve **intentionality**
- discover **why** intended effects aren't happening
- discover **why** unintended effects are happening

Logic models are **not** meant
to be **scary, overwhelming, or overly rigid.**

Logic models are meant
to be illuminating and liberating!

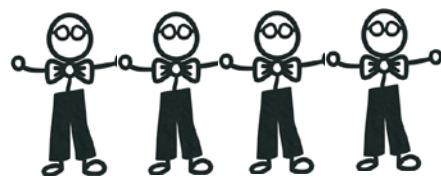


As an exercise, they're **great to make** with your team.
Want to get **serious**? Bring an **expert** on board.



Logic models are so cool!

How do I make one?





GOAL:



ACTIVITIES



What do we **do**
to get from place
to place?



GOAL:

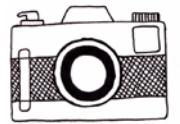


ACTIVITIES



What do we do
to get from place
to place?

OUTPUTS



What **physical**
things do we
produce?



GOAL:

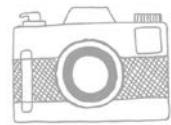


ACTIVITIES



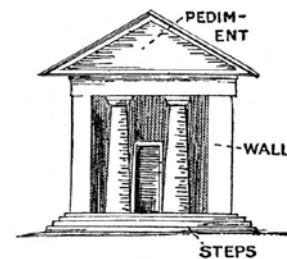
What do we do to get from place to place?

OUTPUTS



What physical things do we produce?

SHORT TERM OUTCOMES



What changes do we see in **attitude, belief or knowledge**?

LONG TERM OUTCOMES



What changes do we see in **behavior or situation**?



GOAL:

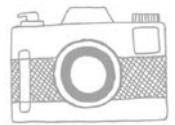


ACTIVITIES



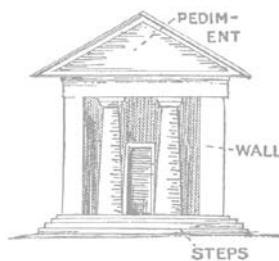
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OUTPUTS



What physical things do we produce?

SHORT TERM OUTCOMES



What changes do we see in attitude, belief or knowledge?

LONG TERM OUTCOMES



What changes do we see in behavior or situation?

IMPACT



What is the long lasting effect?

GOAL:

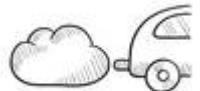
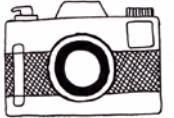


ACTIVITIES



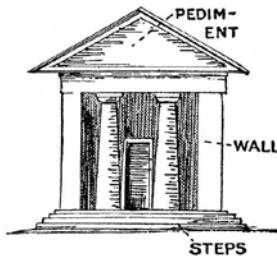
What do we **do** to get from place to place?

OUTPUTS



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LONG TERM OUTCOMES



What changes do we see in **behavior** or **situation**?

What is the **long lasting effect**?

IMPACT